

14th Annual Village Walk for
Cancer Research
Saturday, September 26, 2015
7:30 a.m.- 11:00 a.m.
Cortez Pavilion, HSV

14th Annual Village Walk for Cancer Research

Mission

Increase awareness and dedicate money raised to be used solely for the purpose of cancer research at the Winthrop P. Rockefeller Cancer Institute Foundation at the University of Arkansas Medical Sciences (UAMS).

14th Annual Village Walk for Cancer Research

Vision

To find cures and methods for cancer detection and prevention through research.

Goal

Raise \$45,000 and register 600 walkers.

Walker Registration

- \$35, includes t-shirt and door prize

14th Annual Village Walk for Cancer Research

History

- * 2002- Midge Bates Walk for Breast Cancer Research
 - * Developed Tie to Arkansas Cancer Research Center
- * 2003 - Midge Bates Walk for Breast Cancer Research
 - * Improved organization and promotion
- * 2004 - Village Walk for Cancer Research
 - * Community support grew with start of sponsorships
- * 2005 - Spirit Walk for Cancer Research
 - * Scaled back due to health issues of organizers
- * 2006 - Village Walk for Cancer Research
 - * Raised over \$20,000 with 350 walkers
- * 2007 - Village Walk for Cancer Research
 - * Raised \$23,000 with over 400 walkers

14th Annual Village Walk for Cancer Research

History

- * **2008** - Raised \$24,000 with 423 walkers
- * **2009** – Raised \$27,000 with 430 walkers
- * **2010** - Walk run by Altrusa organization, raised \$26,000 with 400 walkers
- * **2011** - Raised \$34,000 with 429 walkers
- * **2012** – Raised \$37,000 with 400 walkers
- * **2013** – Raised \$40,000 with 425 walkers
- * **2014** – Raised \$45,000 with 500 walkers
- * **2015** –

14th Annual Village Walk for Cancer Research



14th Annual Village Walk for Cancer Research

WHY

- * To raise money for cancer research
 - * Cancer is the second most common cause of death next to heart disease. Nearly 1 person in 4 will die of cancer.
 - * Prostate Cancer – Men
 - * Breast Cancer – Women
- * Lung Cancer – # 1 cancer in AR for both men and women

14th Annual Village Walk for Cancer Research

Accomplishments

- Raised over \$329,000 for cancer research since 2002.
- All money raised goes to the Winthrop P Rockefeller Institute Foundation at UAMS and STAYS in AR.
- Dr. Ling Gao, M.D., Ph.D, received \$45,000 in 2014 for her research on skin cancer
- In 2015, all of the money raised will be given to the Lung Cancer Research team.

14th Annual Village Walk for Cancer Research

Increase Awareness

- * The Walk is the Village's largest contribution to Cancer Research each year
- * Bring together survivors and family members as well as a wide range of Village residents and guests
- * Increase cancer awareness and provides educational sessions each year
- * Publish stories about cancer survivors from the Village
- * Recognize and honor cancer survivors and memories at the walk

14th Annual Village Walk for Cancer Research

Increase Awareness

The Doctor is In the Village

- * May, 2013- Dr. Sarah Beth Harrington
 - * Palliative Care
- * May 2014 – Dr. Ling Gao, MD. PhD.
 - * John Prince
- * May 2015 – Lung Cancer Panel/Team
 - * Bob Street
- * May 2016 -



14th Annual Village Walk for Cancer Research

2015 Honorees and in Memorial

In memory of

Dr. Volland VonBerg

In honor of

Rita and Lou Costello

Honorees

Year	In Honor Of	In Memory Of
2002	Midge Bates	
2003		Midge Bates
2004	9/11	
2005	Spirit Walk – no shirts	
2006		Kay Williamson
2007	Shirley Engquist Jan Farnsworth Ginna Watson	Gene Barham
2008		
2009	Cyrie Wright	Linda Fox June Snow

Honorees

2010	Ken and Claire MacNeill	Dianne England Jan Farnsworth
2011	Gayle Jeter Norma Shoemaker	Cindy Brusenhan
2012	Madonna Brown Andrea Mueller Jane Kearby	Jeff Bearden
2013	Ruth Fugler	Norma Shoemaker Ed Scheuber
2014	Gloria Lyda Graham Williamson	Joyce Wilkerson Connie Mentink
2015	Rita and Lou Costello	Dr. Volland VonBerg

14th Annual Village Walk for Cancer Research

Participating Schools

Mountain Pine

Jessieville

Fountain Lake

ASMSA

Cutter Morning Star

14th Annual Village Walk for Cancer Research



14th Annual Village Walk for Cancer Research

Events and Promotions

- **The Doctor is In the Village** – Education and Awareness
- **Community Fair** – Information Booth
- **British Car Show** – Breakfast and Information Booth
- **Walmart** – third Saturday from May through September
- **Green Market** – most Thursdays (Sonja Kelley's booth)
- **Newcomers** - every other month
- **Cork and Bottle** will donate 5% of their gross sales on Thursday, September 10th, to the walk.
- **Village Yogurt** will donate 50% of their yogurt sales on Thursday, September 24th, to the walk.

Current Sponsor List

HSV Fire and Police	Ike Eisenhower, State Farm	Tuesday Coffee Breakers Bowling League
Terminix	Farrar & Williams, PLLC	Margaret Sladics
Garage Door Doctor	Fountain Lake High School Key Club	NCM American Movie Network
Mountain Pine School	Lee VonBerg, in honor of Hans VonBerg	John M. Prince
Dick Breckon	Kathleen & David Witchger	Tom & Martha Yerina
Elderton Image Photography	Marching for Matt	Village Church of Christ
Sacred Heart of Jesus Catholic Church	Honor Guard American Legion Post 123 VFW Post 10483	Melvin Arendt

Current Sponsor List

KVRE	Hays Rental	Landers
LifeNet	RE/MAX of HSV	A One Sports
Village Voice	Wilson Consulting	Good Samaritan Society
First Electric	Arvest	Services @ Home
Koa Campgrounds	Salon 2000	Fountain Lake Barber Shop
Crandford's	Bank of the Ozarks	Teen Challenge
Home Plate	Village Health Mart #1 & #2	Diamante County Club
Village Yogurt	Bob and Connie Shoemaker	Central Bowling Lanes
Lefler Dental	Ken and Claire MacNeill	Riser Ford
Hands of Hope Saline County	WUMC Prayer Ministry	Jim and Becky Gifford

14th Annual Village Walk for Cancer Research

What can you do to help us make a difference?

- * Become a sponsor
- * Encourage people to donate money or items for door prizes and silent auction
- * Encourage people to walk
- * Personally sponsor walkers
- * Serve on the planning committee
- * Volunteer to help with events and day of the walk
- * Help or chair fundraising for donations, cash and inkind
- * Become a “corporate” sponsor as a group
- * Challenge other groups to match your participation
- * Mark your calendar for 9/24/2016

14th Annual Village Walk for Cancer Research

FOR MORE INFORMATION

website

walkforcancerresearch.org

call

Melanie Pederson 501-915-8747 or 608-692-0458 (cell)

email

chairman@walkforcancerresearch.org